

A supplement to

Modern Healthcare

**UP &
COMERS
YEARBOOK**

CLASS OF THE HEALTHCARE INDUSTRY

1987-2006

*Celebrating 20 years of
rising young healthcare
management talent*

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FROM THE EDITOR

20 years of achievement

Welcome to *Modern Healthcare's* Up & Comers Yearbook, which celebrates the 20th anniversary of our annual awards program recognizing rising young management talent in the healthcare industry.

From 1987 through 2006, the magazine recognized 244 executives as Up & Comers. As you'll read across these pages, we're proud to say that we've had a pretty good track record. Many of the industry's biggest names have a *Modern Healthcare* Up & Comer entry on their resumes.

The yearbook devotes two pages to each of the 20 Up & Comer classes. In each section, we profile someone who we consider the star of the class, though that designation could be applied to most anyone in the class.

We also profile someone from each class whom we consider as notable—someone who has found himself or herself in less enviable situations or made news for reasons they perhaps had not anticipated. In two instances, we use the space to remember an executive whose life ended much too soon.

We round out each section with career updates on all the other students from that class of Up & Comers, including current contact information when available.

Updating the careers of 244 healthcare executives proved to be a monumental task. To tackle that job, we ran a 10-week series of "milk carton" ads, starting with the June 25 issue. In each, we posted an old photo of an anonymous Up & Comer with a caption that asks "Have you seen me?"

The ads and other editorial promotions directed readers to an Up & Comers Yearbook section of *Modern Healthcare* Online, our Web site at modernhealthcare.com.

There, Up & Comers could register with us, provide updated career information, take a short survey on current healthcare topics and healthcare administration as a career choice, and send us a current photo.

Other readers could use that section to give us tips on where to find missing Up & Comers. Of the 244 Up & Comers, 174 completed the survey and registration section by deadline.

Through other means, we were able to gather current information on another 65 Up & Comers. In the end, only five managed to slip through our fingers. It's our hope that the missing will contact us so we can include them in the electronic version of the yearbook on our Web site.

The Up & Comers Yearbook would not have been possible without the dedicated work of many members of our editorial staff. Topping that list is James Tehrani on our copy desk. James served as the point person on this laborious project. He designed the yearbook registration and survey section on the site, and he edited all the star and notable profiles.

James also selected the quotes for the "autograph" sections sprinkled throughout the yearbook.

We also extend our thanks to Percy Marioni, our art director, who designed the yearbook from front cover to back page. David May, assistant managing editor/features, pulled together the "By the Numbers" and "What They Think" sections on Up & Comers that run on pp. 8 and 32, respectively, of this supplement.

Thanks also to Keith Horist, assistant managing editor/graphics; Rebecca Mielcarski, special projects/research editor; Nicole Voges, webmaster/copy editor; and Stephanie Matulek, our editorial assistant, for their relentless pursuit of current photos and information from past Up & Comers. And the supplement never would have made it out the door if not for the tireless efforts of Julie Johnson, our copy desk chief, and copy editor Stacie Williams.

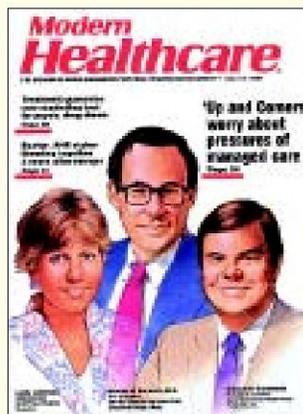
Finally, the yearbook profiles sing because they were all written by Barbara Kirchheimer, a former *Modern Healthcare* reporter and news editor.

Kirchheimer now is a freelance writer based in Highland Park, Ill. You can reach her at bkirchh@sbcglobal.net. We thank Barb for her tremendous effort.

We hope you find *Modern Healthcare's* Up & Comers Yearbook informative and useful, and we hope you have as much fun reading it as we had putting it together for our readers.

Here's to another 20 years of recognizing the future leaders of the healthcare industry.

—David Burda, editor



This is how it all began in '87.

Class of '87 Notable

MARK NEAMAN, 56

Mark Neaman has spent his entire career in the northern Chicago suburb of Evanston, Ill., on the shores of Lake Michigan. It's a good place to be for a hospital executive, as evidenced by the growth over the years of Evanston Northwestern Healthcare, the system Neaman leads as president and chief executive officer. When Neaman was named an Up & Comer in 1987 at the age of 36, he said: "My philosophy is not to have a high profile, and that

anything can be accomplished as long as you don't care who gets the credit for it."

Seventeen years later, that copacetic low profile would be challenged when the feds decided to pounce. The Federal Trade Commission filed an antitrust lawsuit in 2004, saying Evanston's merger with Highland Park (Ill.) Hospital in 2000 was anti-competitive and forced consumers and insurers to pay higher prices.

In 2005, an administrative law judge ruled the merger should be broken up, but the system appealed the decision to the full FTC. On Aug. 6, it unanimously affirmed the decision, although Evanston



Northwestern called it a victory as the system did not have to sell Highland Park Hospital, which is now considered a separate organization and must negotiate on its own. As he was fending off the FTC's litigation, Neaman received *Modern Healthcare's* CEO IT Achievement Award in 2005 as one of the earlier adopters of an electronic health-record system.

His career at the system goes back to 1974, when he arrived as an administrative assistant at Evanston Hospital after receiving his master's degree in healthcare administration. Neaman, now 56, became president and CEO 18 years later, and from there he went on to assume leadership roles within the system. ♦

THE REST OF THE CLASS OF '87



MOLLY COYE, 60 **Then:** Commissioner, New Jersey State Health Department; **Now:** Founder & CEO, Health Technology Center, San Francisco, mcoye@healthtech.org



JOHN DANDRIDGE JR., 59 **Then:** Executive director, D.C. General Hospital; **Now:** Network director, Veterans Health Administration, Nashville, john.dandridge@med.va.gov



ANN FYFE, 56 **Then:** Sr VP, planning & mktg., Mills-Peninsula Corp., San Mateo Calif.; **Now:** VP, business development, El Camino (Calif.) Hospital, ann_fyfe@elcaminohospital.org



GLENN HACKBARTH, 56 **Then:** Deputy admin., Health Care Financing Administration, Washington; **Now:** Chairman, Medicare Payment Advisory Commission, Washington



LINDA JUBINSKY, 50 **Then:** Administrator, HCA Gulf Pines Hospital, Houston; **Now:** Consultant, self-employed, Atlanta, lindajmunger@bellsouth.net



NATHAN KAUFMAN, 53 **Then:** President & COO, Medical Imaging Centers of America, San Diego; **Now:** Managing director, Kaufman Strategic Advisors, San Diego, n8@kaufmansa.com



J. WILLIAM PAUGH, 58 **Then:** Group VP, mgmt. services, SunHealth Corp., Charlotte, N.C.; **Now:** President & CEO, Wayne Memorial Hospital, Goldsboro, N.C., william.paugh@waynehealth.org



FREDERICK SIEMBIEDA, 55 **Then:** President & CEO, Good Samaritan Hospital, Pottsville, Pa.; **Now:** President & CEO, Maximum Healthcare, Huntington Beach, Calif., ontarget1992@aol.com



HENRY WALKER, 60 **Then:** Exec VP, Presbyterian Health Services, SW Community Health Services, Albuquerque; **Now:** Partner, Andrade/Walker, Sammamish, Wash., hankwalker39@aol.com



SAMUEL WESTOVER, 52 **Then:** CFO & Senior VP, finance, Maxicare Health Plans, Los Angeles; **Now:** President & CEO, Sonic Innovations, Salt Lake City



CAROL (WHITTAKER) THOMPSON, 61 **Then:** Senior VP & COO, Baptist Medical Center, Jacksonville, Fla.; **Now:** Retired; carolfax@bellsouth.net



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AUTOGRAPHS

For people who like creativity, innovation and change, it is a great field. People who long for the "good ol' days" should find another profession.
—Nathan Kaufman, Class of '87

I think recognition like this brings with it some level of added responsibility to be sure and represent the field in the most positive manner possible, performing with integrity and ethics that are unquestioned. Hopefully I have and continue to be able to make a positive impact on our community.
—Lance Duke, Class of '98

I feel like I entered the business in the Dark Ages when I look at the technological advances that have been made since the early eighties, and in reality we are just scratching the surface.
—Phillip Robinson, Class of '92

Have high expectations, so that you can achieve excellent results.
—Nina Tucker Beauchesne, Class of '01

Prior to being a healthcare administrator. I was a practicing attorney. Practicing law was rewarding work, but I find that being directly involved in healthcare administration allows an individual to participate in something much larger than themselves and even more basic and human than legal practice.
—Kristin Jenkins, Class of '02

Face yourself. 65-70 hour work weeks were seemingly the norm and mandated just to keep up. It's not always realistic, and it's difficult to make the decisions on what you can do vs. what you are capable of doing while maintaining a quality family life.
—Glen Kazahaya, Class of '90

Continued misaligned economic incentives among providers have driven us into systematic fragmentation. The poor and underserved, those with the smallest voice and the greatest need, are left between the cracks without any coordination of care—if they get care at all.
—William Jennings, Class of '98

There are no longer down periods in our industry. There used to be a time when we could catch our breath before taking on the next big issue. The agility of the organization is constantly being tested. —Amy Mansue, Class of '98